

2024 Sponsorship Packages

THE METROPOLITAN 5K

JUNE 19TH, 2024

1995b Metropolitan PKWY | Atlanta GA 30315

www.metro5k.org

HISTORY OF THE METRO 5K

E.F.F.E.C.T Fitness is a popular gym in Atlanta, GA known for its High Intensity Interval Training classes and the signature bootcamp class, Bricks and Bands. The organization continues to make an impact within the community through their health and fitness initiatives but we want to reach the greater community, which has led to the establishment of our 501c3 nonprofit organization, Cause of E.F.F.E.C.T Fitness, Inc.

The Metropolitan 5K was birthed out of a dream to celebrate our culture as well as put emphasis on the importance of physical health within our communities.

With the history of Metropolitan Pkwy/Stewart Avenue, the race is a monumental event for our community, bringing out city leaders and politicians to recognize the amazing work we were doing and the impact we have in shifting the outlook and opportunities within this community. Each year we are able to touch over 500 lives within the community. Our overall goal is to bring awareness to the health and mental benefits of physical fitness and changing the negative stigma surrounding health and wellness opportunities for minorities. Our goal year after year is to increase the impact that The Metropolitan 5k has on the City of Atlanta and surrounding areas. You don't want to miss this event!

Cause of E.F.F.E.C.T Fitness, Inc. knows that our strength lies not only in the words we stand by, but most importantly through the actions of our initiatives. Our community means so much to us and we realized that by working together and using all available resources, we could and can do so much more. Overall we strive to promote physical health & wellness to combat various diseases that effect the Black Community, specifically in the Atlanta Metropolitan area.

2024 SPONSORSHIP PACKAGES

CORPORATE- \$20,000

- Corporate Sponsorship - \$20,000
- Corporation listed on race collateral
- Feature in E.F.F.E.C.T Fitness Newsletter
- Corporation Logo/Branding placed at: Finish Line, Route Water Stations, and Sanitizing Stations
- Corporate Table with premium placement for pre- and post-race festivities
- Access to race day VIP area
- Corporate Spotlight on Social Media Outlets (E.F.F.E.C.T Fitness and Cause of E.F.F.E.C.T)
- Race registration fee waived for 25 participants
- Six (6) month E.F.F.E.C.T Fitness Bootcamp Class Pass for 20 users (in-person)
- Six (6) month E.F.F.E.C.T Fitness App Virtual Class Pass for 20 users
- E.F.F.E.C.T Fitness workout class at Corporate Office/City/Event of Choice
- Cross branding of corporate products or services at E.F.F.E.C.T Fitness and Cause of E.F.F.E.C.T
- Race Swag Bag (T-shirt, leg band, and stainless-steel tumbler) (20)
- Sponsor Spotlight with race emcee for pre- and post-race festivities (opportunity to speak to the attendees directly about your corporations' mission, products, and/or services)

PLATINUM- \$5,000+

- Company/Name listed on race collateral
- Feature in E.F.F.E.C.T Weekly Newsletter
- Company sign placed at: Mile Marker, Route Water Stations, and Sanitizing Stations
- Vendor table for pre- and post-race festivities
- Vendor Spotlight on Social Media Outlets (E.F.F.E.C.T Fitness and Cause of E.F.F.E.C.T)
- Access to race day VIP Area
- Race registration fee waived for 10 participants
- Three (3) month E.F.F.E.C.T Fitness Bootcamp Class Pass for 10 users (in-person)
- Three (3) month E.F.F.E.C.T Fitness App Virtual Class Pass for 10 users
- Race Swag Bag (T-shirt, leg band, and stainless-steel tumbler) (10)

GOLD- \$1,500

- Company/Name listed on race collateral
- Company sign placed along at Mile Marker
- Vendor table for pre- and post-race activities
- Race registration fee waived for 5 participants
- One (1) Month E.F.F.E.C.T Fitness Bootcamp Class Pass for 5 individuals
- Race Swag Bag (T-shirt, leg band, and stainless-steel tumbler) (5)

SILVER- \$ 500

- Company/Name listed on race collateral
- Company sign placed at Mile Marker
- Vendor table for pre- and post-race festivities
- Race registration fee waived for 2 participants
- Race Swag Bag (T-shirt, leg band, and specialty cup) (2)

IN-KIND DONATIONS

PROVIDE ANY ONE OR COMBINATION OF THE FOLLOWING:

- Bottled water, sports or recovery drink
- Refueling food (fruit, veggies, bagels, etc.)
- Race day meals for volunteers and staff
- Rental services such as lighting, trucks, generators, etc.
- Photography/videography services
- Medical first-aid volunteer personnel
- Raffle merchandise and goodies for volunteer training
- Prize merchandise, services, and goodies for top finishers

YOU WILL RECEIVE:

- Acknowledgment of your support online and throughout the event
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- Booth presence at race start/finish & recovery zone
- Provide inserts or samples for runner goodie bag
- Logo/link on website, handbook, emails, social media channels
- We will contact you directly should we need to request a different In-Kind Donation.

Cancer
E.F.F.E.C.T.

E.F.F.E.C.T

METROPOLITAN 5K

Metropolitan Py's
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COME RUN YOUR RACE
JUNETEENTH 2023

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